



BUSINESS NAME

Share your
value proposition
here

The problem



- ▶ Provide a brief story about the problem here

A main problem needs to be discussed further and in detail because this session is the main foundation to the initial development of a your product or service and decision making in the future.

Problem 1

Use this space to identify the main Problems you've found that your Solution can address and the gap In the market/market need for this

Problem 2

Use this space to identify the main Problems you've found that your Solution can address and the gap In the market/market need for this

Problem 3

Use this space to identify the main Problems you've found that your Solution can address and the gap In the market/market need for this



The solution

Provide a brief story about the solution here



Discuss how you will solve for the problem identified in the next slide. Make sure that you showcase its effectiveness, efficiency, relation and relevant to the market situation

Brief mention of solution

Use this space to talk about the solution and the problem it solves



Brief mention of solution

Use this space to talk about the solution and the problem it solves



Brief mention of solution

Use this space to talk about the solution and the problem it solves



► Talk about the product
or service offering here

You should use this slide to showcase any images, screenshots, demo's, etc. of what
you're offering

Product/Service

Use this space to talk about your
offering

Product/Service

Use this space to talk about your
offering

Product/Service

Use this space to talk about your
offering



The product or
service



The business model

Key Partners

Enter details of your business model here

Key Activities

Enter details of your business model here

Value Propositions

Enter details of your business model here

Key Resources

Enter details of your business model here

Customer Relationships

Enter details of your business model here

Customer segments

Enter details of your business model here

Channels

Enter details of your business model here

Core Structure

Enter details of your business model here

Revenue Streams

Enter details of your business model here

Market And opportunity



Market size

Use this space to discuss the market size. Usually calculated at the end of the year, the market size can be used by companies to determine the potential of their market and business in the future.

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\$1.6 Billion
TAM

Total Available Market

\$93 Million
SAM

Serviceable Available Market

\$120 Million
SOM

Serviceable Obtainable Market

The competition

Competitor information

In your pitch deck outline, the competitive analysis section must include enough information about your competition to make your own brand stand out.

Visualize your competitive analysis detailing how your brand is better than others in achieving the same thing.

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Competitors

A

Visualize your competitive analysis detailing how your brand is better than others in achieving the same thing.

B

Visualize your competitive analysis detailing how your brand is better than others in achieving the same thing.

C

Visualize your competitive analysis detailing how your brand is better than others in achieving the same thing.

D

Visualize your competitive analysis detailing how your brand is better than others in achieving the same thing.

The super team

First and Last name | Title/role

First and Last name | Title/role



First and Last name | Title/role

First and Last name | Title/role



Show off the team with images that balance each other and just enough information to tell the investors who they are.

The vision

2022

Research and Planning

For example, here you could describe the products development timeline phase by phase

2023

Promotion and Activation

For example, here you could describe the products development timeline phase by phase

2024

Monitoring and Evaluation

For example, here you could describe the products development timeline phase by phase

2025

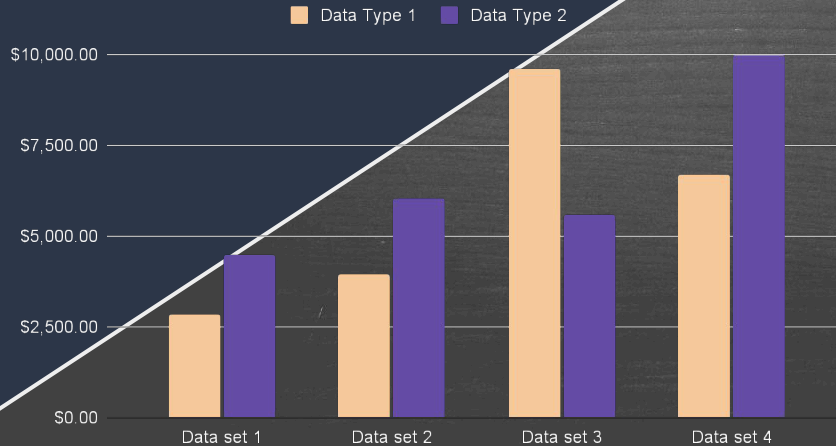
Developing New Product

For example, here you could describe the products development timeline phase by phase

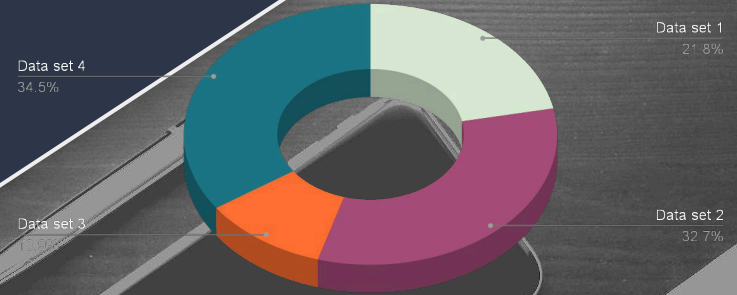
The financials

On this slide is where your data analysis shines. Use the right type of chart with a visually appealing design to showcase the data. Remember that you can add more in-depth figures in the appendix, use this area to show key figures.

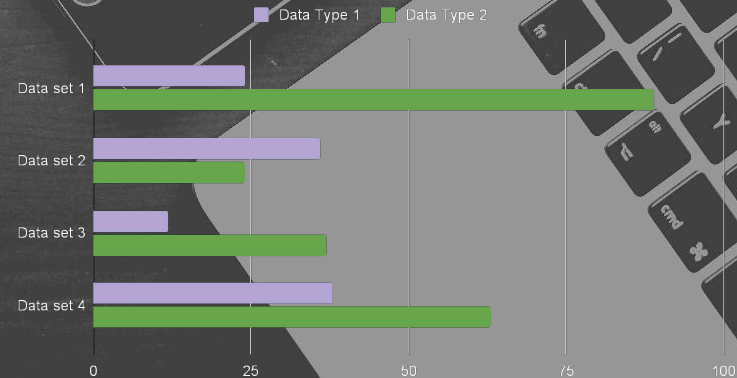
Financial Data



Financial data

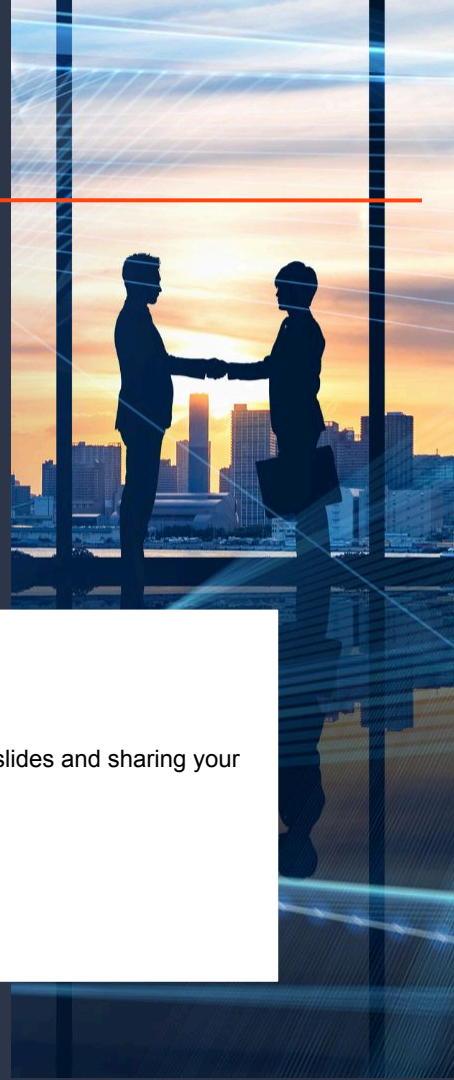


Financial data



The financial ask

Interested investors want to know how much your startup needs to get to the next level. After showing all the other slides and sharing your brand values, it's time to let them know what you need.



What the Business needs

Interested investors want to know how much your startup needs to get to the next level. After showing all the other slides and sharing your brand values, it's time to let them know what you need.

CLOSING SLIDE

Use this slide to close off your pitch deck and provide investors with your contact details

Telephone
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Website
www.yourwebsite.com

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Anywhere, Everywhere Lane
South of Everything
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